



## The Hungarian Lean & Green Program - 100% collaboration for 0% emissions



### LOOKING FORWARD TO HAVE YOU AMONG OUR MEMBERS

*Being part of the Hungarian Lean & Green Program, you can learn methods on how to improve the efficiency of your business while reducing carbon-dioxide emission can gain particular attention and appreciation for you. The Lean & Green Europe, established in the Netherlands in 2008, has already been joined by 15 countries, including Hungary. Be a part of the group of foresighted companies!*

Taking an active role in society initiatives such as environmental protection and sustainability has never been so important for the enterprises worldwide as it is today. The Lean & Green Program uses an internationally accepted methodology to effectively measure and analyse carbon footprint; to develop proposals for the reduction of emissions that are backed up by real case studies; and to reward members with prestigious awards for their actions and leadership.

### WHAT DOES THE LEAN & GREEN PROGRAM OFFER YOU?



#### METHODOLOGY AND AUDIT

The Lean & Green Program provides tangible support to help you achieve zero emissions in your logistics and warehousing processes and help you meet increasingly stringent legal requirements. The professional framework provides a measurement methodology and helps companies to develop their improvement action plans, followed by an independent audit.



#### MOTIVATING COMMUNITY

More than 600 companies across Europe have joined the Program and have already achieved real results in reducing emissions. Professional coordinating organisations in each country keep the local platform running, support the growth of the community and the efforts of its members. This also facilitates the development of business partnerships between the member companies.



#### SOCIAL AND PROFESSIONAL RECOGNITION

A central element of the Program is to help companies enhance their reputation by awarding them Lean & Green Stars for each defined and effective carbon reduction action. Local organisations publicise companies' carbon reduction efforts and successes through as many channels as possible. A commitment to sustainability improves the image of companies in the marketplace and makes them more attractive to a wide range of conscious consumers and business partners.



#### EFFICIENT OPERATION

Changes in logistics processes based on best practices can lead to emission reductions of up to 10-20%. Importantly, many companies report more efficient operations and cost reductions due to these improvements. By sharing best practices, the Program encourages companies to join the initiative and take the first steps towards sustainable logistics and warehousing processes.

Lean & Green Program aims to support the participants in reducing their CO2 emissions in logistics and transport in five phases, with an effort to reach the objectives of the climate agreement (COP21) held in Paris (by 2050). A Star is given to the participant as an acknowledgement for each goal reached in efficiency-enhancing and carbon-dioxide reduction.

## WHY IS IT WORTH JOINING?

- **Meet the local and European climate laws**  
As a member of Lean & Green Program, prepare your company, your organization for meeting the rules and regulations defined in your local and European climate-change agreements.
- **Get a competitive edge**  
Develop measurement processes for emissions data to underpin the sustainability statements expected by your business partners.
- **Save significant operational costs**  
Reduce costs by implementing the measures set out in the action plan for reducing CO<sub>2</sub> emission.
- **Enlarge your social capital**  
Be a part of an international network and find new collaborative partners to grow your business, increase efficiency and sustainable logistics.
- **Increase the marketing value of your business**  
Lean & Green awards demonstrate your commitment and goals which you can back up with data. Mention these awards and your achievements in your customer communications, website, newsletter, etc.
- **Participate in the events**  
As a Lean & Green member, you can take part in dedicated industry events where you can make business contacts and exchange views with the other participants.
- **Share your knowledge**  
Be active in sharing your knowledge in the Lean & Green community. Share your experiences and learn from others.

## WHAT DOES MEMBERSHIP INCLUDE?

1. As part of the professional framework of the Hungarian Lean & Green Program, it provides measurement methodology and professional assistance in preparing the development plan.
2. The coordinating organizations of the Program are monitoring your objectives and provide support in implementing your project.
3. Through events (e.g. conferences, workshops, closed meetings) you can learn from real examples and best practices on sustainability updates in logistics, can build partnerships and strengthen business collaborations.
4. The Certificates and Stars achieved by your company are handed during ceremonial circumstances. We are working on that your sustainability efforts be widely known and acknowledged.
5. You can be an ambassador of Lean & Green: you can actively join the promotion of the initiative and the distribution of sustainability knowledge to expand the network.



The Program and the local Platform for the representatives of the determined companies already joined is coordinated by GS1 Hungary, with the cooperation of the Embassy of the Netherlands in Hungary and the Hungarian Association of Logistics, Purchasing and Inventory Management that is familiar with the logistics sector.



**Contact us, should you need more information or if you wish to join:**

<https://www.gs1hu.org/lean-and-green>

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