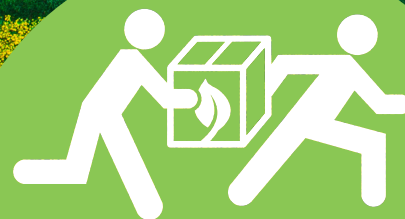




**0%**  
**EMISSIONS**  
**THROUGH**  
**100%**  
**COLLABORATION**



**LEAN &**  
**GREEN**  
EUROPE

[www.gs1hu.org/lean-and-green](http://www.gs1hu.org/lean-and-green)



## About Lean & Green program

Lean & Green Europe has a proven track record of enabling collaboration in logistics and guiding our partners towards a less wasteful and a more sustainable future.

We apply state-of-the-art technology and methods to measure and analyze carbon footprint; to develop proposals for the reduction of emissions that also present an irrefutable business case; and to reward members via the Star Reward system for the progress and impact made.

But ultimately, Lean & Green Europe can only achieve its objective by moving forward in a unique spirit of cooperation and discovery. And by inspiring more members to join the community.

Real change is necessary in order to achieve a more livable, more sustainable world. Climate change on the one hand and growing economies on the other confront the logistics sector with an enormous challenge: how to increase logistic efficiency and productivity at the same time?

## WHAT CAN LEAN & GREEN EUROPE DO FOR YOU?

### FIVE STARS TO ZERO EMISSION

Lean & Green is the road to zero emission in logistics. Companies are awarded Lean & Green Stars for reaching concrete CO<sub>2</sub> targets.

### TOOLING

Lean analytiX  
The first method for CO<sub>2</sub> effectiveness in logistics.  
Lean & Green Off-Road  
We explore opportunities for regional companies to develop joint international corridors.

### BEST PRACTISES

Inspire companies to collaborate by sharing success stories.

### LEAN & GREEN COMMUNITY

With more than 500 companies in Europe achieving concrete emission reduction targets Lean & Green Europe is the leading community for sustainable logistics in Europe.

## Our mission is to achieve

0% emissions through 100% collaboration. A unique process of sharing and working together – a process that has built our reputation and will continue to ensure our relevance and success.

Where all 500 logistics companies in our network create a vibrant arena for the exchange of ideas and expertise. An arena in which the forging of trusting relationships is every bit as important as technical knowledge.

Founded in the Netherlands in 2008, the program is open to all Europeans Member State.

In Hungary, Lean & Green Europe platform is coordinated by GS1 Hungary.  
For more information, visit our website: [www.gs1hu.org/lean-and-green](http://www.gs1hu.org/lean-and-green)