



CALL FOR APPLICATIONS

TEG announces the 4th Central Eastern European Logistics & SCM Excellence Award in 2016

TEG, the organiser of the market leading logistics and supply chain management summit, TRANSLOG Connect, is proud to announce the call for applications for the **4th Central Eastern European (CEE) Logistics and Supply Chain Management Excellence Award**. The award has been established to honour, recognise and promote outstanding logistics and supply chain management solutions in the rapidly growing region of CEE. Manufacturers and retailers from all industry sectors as well as solution providers are welcome to apply with their most innovative projects and methods implemented in the region. Applications will be assessed by our highly renowned independent jury and the winners will have the opportunity to present their projects on CEE's most important logistics and supply chain management summit, **TRANSLOG Connect**.

The establishment of the award is an important stepping stone on the way which sees the growing importance of CEE as a market. Marking a new era, the award has highlighted the region's most innovative and flexible solutions in the previous editions of TRANSLOG and will continue in the future. The aim of the award is not only to celebrate excellence in logistics, but to encourage professionals to constantly raise standards and innovate in logistics and supply chain management, contributing to the **development of CEE as a region**.

Jury members include Professor Sebastian Kummer, Director of the Institute for Transport and Logistics Management at the Vienna University of Economics and Business, Paul Copil, COO at Fashion Days Shopping, Dagmara Glowacka, Global Logistics Manager at Kongsberg Automotive, Miroslav Skorepa, Logistics and Customer Service Director EMEA at Bacardi and Klaus Buchwald, VP Corporate SCM at Rohde & Schwarz.

The projects will be evaluated based on their level of **innovation, ability to transfer the concept, sustainability, cost-effectiveness and customer value-contribution**. Applications from all members of the industry are welcome in **two categories** - manufacturers and retail companies in the first one, while service providers with a customer related project in the second - until the **3rd of October 2016**.

Winners will be announced on the 23rd of November, during the cocktail reception on the first day of the annual TRANSLOG Connect Congress taking place for the sixth time at the **5*Corinthia Hotel in Budapest, Hungary on 23-24 November 2016**. Awarded applicants will have the opportunity to present their projects to top logistics and supply chain management professionals of the region on the second day of the market leading business summit. If you think your solution is cutting-edge and should be recognised by the industry, **apply now and put your business in the spotlight!**

For further information about TRANSLOG Connect Congress please visit:





Requirements:

- The project/concept has to be accomplished in the Central Eastern European region (Estonia, Latvia, Lithuania, Poland, Czech Republic, Slovakia, Austria, Hungary, Romania, Ukraine, Bulgaria, Slovenia, Croatia, Bosnia-Herzegovina, Serbia, Kosovo, Albania, Montenegro, Macedonia)
- The project or concept has to be completed
- Companies can apply from the manufacturing, the retail or the solution provider sector
- Solution providers are only entitled to apply with a customer related project
- The size of the company is not relevant
- The application can be a description of a method, technique or project which leads to improvements in supply chain management and logistics
- The application needs to contain the following: aims, development, implementation and the achieved results with precise facts and figures
- The award winners will present their projects on 24th of November to the participants of TRANSLOG Connect 2016 and the presentations are scheduled for 20 minutes each

Criteria for evaluation:

1. Level of innovation
2. Ability to transfer the concept
3. Sustainability
4. Cost-effectiveness
5. Customer value-contribution

Submission of the application:

- PDF-format in English, maximum 15 pages plus a 'Management Summary' maximum 1 page describing the idea and results of the project **or** Submission of one Power Point Presentation (maximum 20 minutes presentation time) plus a 'Management Summary' maximum 1 page describing the idea and results of the project
- Please send it only in digital version to: KatyS@tegevents.eu

Closing date: 3rd of October 2016

Announcement: Award winners in both categories will be notified personally by TEG, the organiser, prior to the **6th TRANSLOG Connect**, taking place on 23-24 November 2016 at the Corinthia Hotel in Budapest. The award winners need to keep the notification confidential, as the official award ceremony will be organised on the 23rd of November during the cocktail reception in the evening. The award winners will present their projects on the 24th of November to the participants of TRANSLOG Connect. The winner in the solution provider category will present the project together with the customer.

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